

CDW GOES ABOVE AND BEYOND TO ASSIST WHEN GLOBAL DISASTERS STRIKE



2004

INDIAN OCEAN EARTHQUAKE AND TSUNAMI



The earthquake and tsunami that struck on Dec. 26, 2004 just off the coast of Indonesia in the Indian Ocean was one of the worst natural disasters in recent history. The disaster affected 11 countries, killed over 225,000 people, and displaced an estimated 1.2 million residents. The crisis required organizations to respond in an unprecedented manner. CDW was no exception.



CDW coworkers held an internal fund drive campaign in the days and weeks after the tsunami. Our U.S. and Canada offices raised over \$439,000 for CARE International, Habitat for Humanity International, the Canadian Red Cross Tsunami Relief Fund and the American Red Cross Tsunami Relief Fund.

In March 2005, CDW announced it would send a team of 10 coworkers to Thailand to assist Habitat for Humanity International with their tsunami relief efforts. The 10 coworkers devoted two weeks of their summer rebuilding homes and other structures along the Western coast of Thailand. All expenses incurred for the trip were paid for by CDW including paid time off for the full two weeks.

"What is special to us about this project is that it was coworker driven," said John A. Edwardson, CDW chairman and CEO. "As with so many aspects of our business, our coworkers make the difference and lead the way. We are



privileged to maintain a long-standing, active relationship with Habitat for Humanity here in the United States, and we were pleased to extend it overseas which was a critically important effort to help those affected by the tsunami to rebuild their lives."

Every CDW coworker who contributed to CDW's tsunami fund drive, regardless of the amount, automatically became eligible for the trip. Upon reaching a challenge goal of \$100,000 in coworker contributions, Edwardson used a random drawing to select coworkers to go on the trip.



2005

HURRICANES KATRINA AND RITA



The 2005 hurricane season was the costliest and one of the five deadliest in U.S. history. The storm made landfall in southeast Louisiana as a category 3 hurricane on Monday, Aug. 29, 2005, rapidly intensifying to a category 5 with sustained winds of 175 mph. At least 1,836 people died in the hurricane and subsequent floods. Economist and crisis consultant Randall Bell wrote, "Hurricane Katrina was the largest natural disaster in the history of the United States. Preliminary damage estimates were well in excess of \$100 billion."

Just a few weeks later, Hurricane Rita made landfall on Sept. 23, 2005 between Sabine Pass, Texas and Johnsons Bayou, Louisiana, as a Category 3 hurricane. The storm surge caused extensive damage along the Louisiana and extreme southeastern Texas coasts.

After Hurricane Katrina struck and the media began reporting the extensive damage, our CDW coworkers and company could not sit idly by. In the days just after Katrina, CDW and our coworkers:

- Held an internal fund drive that raised over \$623,000 for relief efforts headed by The Salvation Army, Habitat for Humanity, America's Second Harvest and the American Red Cross.



- Sent a large group of coworker volunteers to the American Red Cross of Greater Chicago to help with their call center.
- Worked in conjunction with the Greater Chicago Food Depository to host an onsite food drive in our Vernon Hills location. A freight vendor supplied a semi-truck trailer that was positioned in our parking lot. We made radio announcements to inform our community that they were welcome to bring nonperishable food items to CDW. The Daily Herald also ran an article and photos informing the community of the opportunity to bring in their donations. The Greater Chicago Food Depository assisted the America's Second Harvest Network on the disaster response by sorting products from selected food drives so



that the donations could be efficiently routed and handled in the areas that were directly in the path of Hurricane Katrina. This allowed volunteers in those communities to focus on rapidly distributing goods as they arrived.

Despite these numerous efforts to assist, our coworkers felt they wanted and needed to do more. A vote was put forth and our coworkers overwhelmingly chose to forgo our company's large annual holiday party and donate the gala's \$1.5 million budget to help fund a variety of hurricane relief projects:

- CDW donated \$16,000 in various computer and technology equipment to help rebuild St. Bernard Parish School in Chalmette, LA.
- CDW dispatched a mobile communications unit to Gulfport, MS to serve as FEMA's law enforcement command center. CDW worked together with Next Marketing, who donated their mobile command truck. CDW equipped the truck with more than 50 laptops donated by HP, and a satellite-ready Internet connection. In addition, two CDW-G engineers traveled in the trailer to handle the configuration and manage the IT infrastructure.
- CDW partnered with Habitat for Humanity to send 420 coworkers to the hard hit 9th Ward in New Orleans and to Metairie, La. to rebuild homes. Our coworkers were sent



in teams starting in April 2006 through the end of October 2006. Each team spent four days either tearing down damaged homes or helping to rebuild new communities. All expenses incurred were paid for by CDW, including the coworkers' time away from work.



- CDW worked together with the Louisiana Association of Business and Industry (LABI) and the Baton Rouge Area Foundation to provide grants to small businesses affected by these hurricanes through a program called "Small Business Reboot". The challenge-match program encouraged companies around the nation to contribute to the Small Business Disaster Relief Fund. The fund provided grants to help rebuild small businesses in the four states most affected by hurricanes Katrina and Rita – Alabama, Louisiana, Mississippi and Texas. Sun Interiors, a commercial flooring contractor based in Metairie, was one of the first recipients of the grant money and donated labor.

"Like many businesses in New Orleans, we had floodwaters rising to our roof, leaving behind stains and a hefty financial burden," said Carl Franzella, co-owner of Sun Interiors Ltd. "We've been serving the New Orleans metropolitan area for more than 30 years, and we were determined to stay here and rebuild. At first, it didn't seem possible, but with the assistance of the fund and CDW's generosity, we're on our way to recovery."



Franzella added, "It has been a long road since Katrina, but we are so thankful for all the help we have received. There is no way this could have been accomplished without the support of LABI and CDW. We also owe a great debt of gratitude to all the employees, vendors, and customers who have worked so hard in rebuilding Sun Interiors."



John Edwardson, CEO of CDW, presented an initial donation check for \$350,000 to Daniel Juneau, president of LABI. On top of its initial donation, CDW challenged businesses and others to contribute money to the fund to help small businesses get on their feet again – money CDW would match dollar for dollar, up to an additional \$350,000. CDW's

donation and match, as well as contributions made to the fund by other businesses during the match program, yielded a total of \$1.05 million in contributions.

"The long-term viability of this region's economy depends on small business recovery," Edwardson said. "As a longtime small business advocate, and as a company noted for its responsiveness, CDW understands that these enterprises are the backbone of the Gulf region's economy, and they need our help now. That's what this effort is about – providing real help, right now, where it has the greatest potential to provide both immediate and long-term benefits."



2005

PAKISTAN EARTHQUAKE



A massive earthquake struck Pakistan and parts of India and Afghanistan on October 8, 2005. This was the strongest earthquake to strike the area during the last hundred years. Nearly 80,000 people were killed and at least 50,000 more were injured in the northern areas of Pakistan, in Pakistani-controlled Kashmir, in Indian-controlled Kashmir (known as Jammu-Kashmir), and in Northern India. Thousands of houses were destroyed.

CDW donated \$25,000 to Doctors Without Borders, which provided medical assistance to disaster victims. CDW also encouraged all of our coworkers to visit CNN's website and donate any sum of money to one of the organizations listed who were providing assistance.

2010

HAITI EARTHQUAKE



The 2010 Haiti earthquake was a catastrophic magnitude-7.0 earthquake. Its epicenter was approximately 16 miles west of Port-au-Prince, Haiti's capital. The earthquake occurred at 4:53 p.m. on Tuesday, Jan. 12, 2010. By January 24, at least 52 aftershocks measuring 4.5 or greater had been recorded. By February 12, an estimated 3 million people were affected by the quake. The Haitian government reported that between 217,000 and 230,000 people had been identified as dead, an estimated 300,000 injured, an estimated 1 million homeless, and they expected the death toll to continue to rise. They also estimated that 250,000 residences and 30,000 commercial buildings had collapsed or were severely damaged.

The American Red Cross of Greater Chicago held a one-day fund drive to help raise funds for Haitian relief efforts. CDW took part in the pledge drive, offering a \$100,000 company-sponsored match challenge for individuals contributing \$1000 or more. By the end of the drive, the challenge match was realized and the American Red Cross of Greater Chicago had raised \$2,962,391. Additionally, CDW provided coworker matching gifts totaling approximately \$10,940.

2011

GREAT EAST JAPAN EARTHQUAKE & TSUNAMI



The 2011 Great East Japan Earthquake was a magnitude-9.0 undersea megathrust earthquake off the coast of Japan that occurred at 2:46 p.m. JST on Friday, March 11, 2011. It was the most powerful earthquake to have hit Japan, and one of the five most powerful earthquakes in world history. The earthquake triggered destructive tsunami waves of up to 128 feet, in some cases traveling up to six miles inland. In addition to loss of life and destruction of infrastructure, the tsunami caused a number of nuclear accidents at the Fukushima Nuclear Power Plant. The entire duration of the catastrophic event took six minutes.

In light of the news reports, CDW immediately made contact with the American Red Cross to activate a microsite set up specifically for fundraising for the survivors in Japan. Through this effort, our coworkers donated \$18,330.56. Additionally, many coworkers donated funds through organizations such as the Canadian Red Cross, World Vision, Doctors Without Borders and others. CDW provided matching gifts for those contributions.

2012

HURRICANE SANDY – U.S. EASTERN SEABOARD



Hurricane Sandy, unofficially known as “Superstorm Sandy” was the deadliest and most destructive hurricane of the 2012 Atlantic hurricane season, as well as the second-costliest hurricane in United States history. It became the largest hurricane on record, measured by diameter with winds spanning 1,100 miles. Early on October 29, 2012, Sandy moved ashore near Brigantine, New Jersey, just to the northeast of Atlantic City. In the U.S., the storm affected 24 states, including the entire eastern seaboard from Florida to Maine as well as west across the Appalachian mountains to Michigan and Wisconsin with the majority of the damage sustained in New Jersey and New York. The final estimates of the storm amounted to \$65 billion.

Because many of CDW's regional offices are located in New Jersey and in many of the eastern seaboard states affected by Superstorm Sandy, CDW's Safety & Security team acted quickly, working around the clock to ensure we could account for the safety and security of all our coworkers. Staff in these departments made 774 calls until they heard from each coworker. Luckily, all coworkers were accounted for. CDW opened up our New Jersey offices to offer shelter to our coworkers in need along with their families. We also identified hotels and motels in the area that had vacancies for our coworkers. A team of coworkers from our corporate headquarters in Vernon Hills, Illinois, including CDW's Senior Vice President and Sr. Director of Coworker Relations, went out to New Jersey to deliver supplies and generators to coworkers and their families who needed it.

CDW's Community Relations Department at headquarters worked with the American Red Cross to organize a microsite and encouraged all CDW coworkers to donate funds to assist victims affected by the hurricane. CDW also donated teddy bears to bring comfort to children in shelters.

CDW's team in Eatontown, New Jersey consisting of sales leadership, coworker services, sales support and many others collectively delivered relief to affected coworkers post Hurricane Sandy. Immediately following the storm, the Eatontown office provided 27 generators to coworkers that lost power. In the days following, the team created a program, Adopt-A-Coworker, which allowed for coworkers and partners to donate gift cards in various nominations for coworkers impacted by the storm. We distributed \$8,375 to coworkers across the locations impacted by the storm. The distribution of gift cards from Visa, Target, Home Depot, Lowe's, etc. displayed CDW care and support like none other and the overall program was a great success!

The Eatontown team created a grassroots effort to align volunteers with various organizations in need. Over 20 assignments with 11 organizations were coordinated – Salvation Army, Sea Bright Boro Hall, Stafford Township Community Center, Operation Brick Food Relief Brick PAL, Lacey United Methodist Church, Shore Vineyard Church, Jersey Cares, Morningstar Church Food Pantry and NMCC Beacon of Hope. In total, 89 coworkers volunteered their time donating over 700 hours of community service.

Lastly, during the holiday season we chose the Santa's Sandy Hands Christmas charity program to collect new unwrapped toys, new household items and clothing to children and families displaced from the storm. We donated over \$3,000 worth of items.